



Website Development with WordPress

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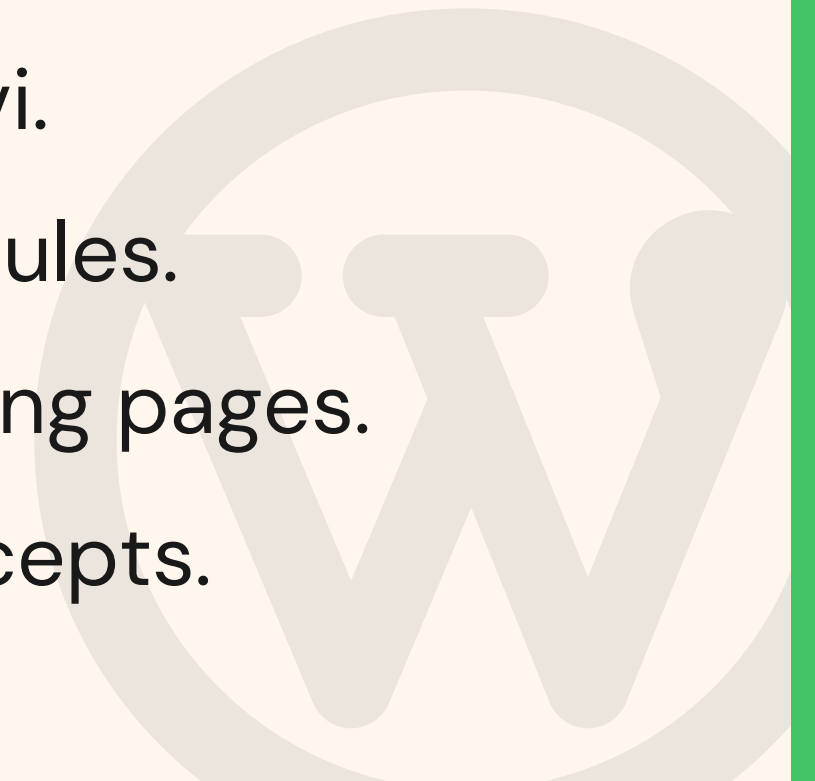
Updated Syllabus of 2023

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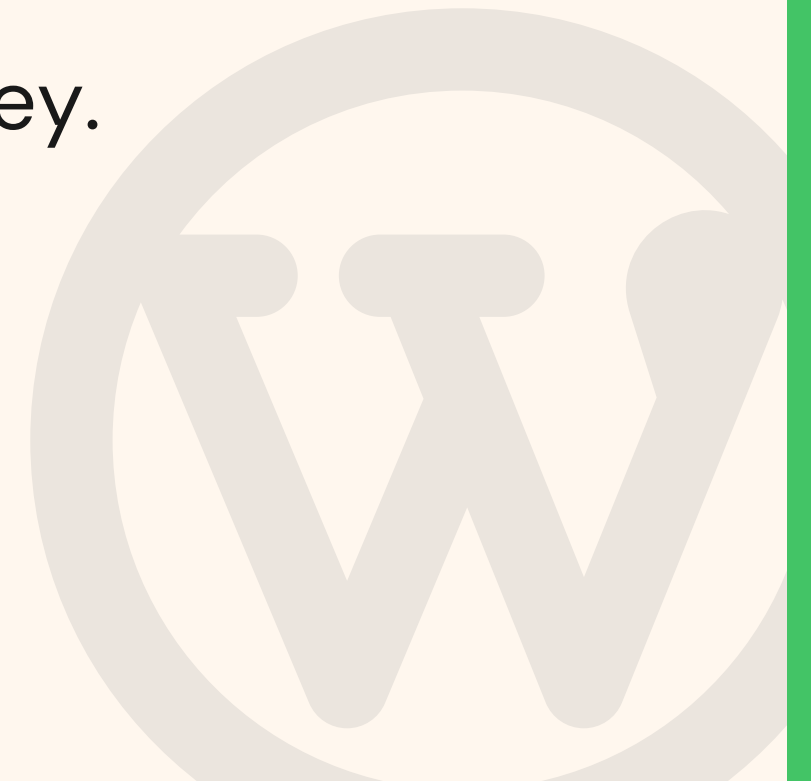
Course Content Outline

- Introduction to WordPress.
- Registering a free domain name.
- Setting up hosting & domain.
- Installing WordPress.
- Configuring WordPress settings.
- Installing WordPress themes.
- Understanding plugins.
- HTML fundamentals.
- CSS fundamentals.
- JavaScript programming.
- Introduction to Elementor.
- Elementor basics and layouts.
- Introduction to Divi.
- Exploring Divi modules.
- Creating & designing pages.
- UX Designing Concepts.



Course Content Outline

- How to create contact forms.
- Creating Header & Footer.
- Creating your own theme.
- Creating an ecommerce website.
- WooCommerce configuration.
- Setting up a payment gateway.
- Search Engine Optimization (SEO).
- WordPress live projects.
- Security of WordPress websites.
- Session with the CEO.
- Ways to earn money.



Learn 3 Programming Languages



JavaScript (JS)



HTML



CSS



Special Benefits



\$249 Divi Builder License for FREE



FREE E-Books



Certification



Lifetime Membership



Chance to talk with the CEO



Startup Sessions

Advantages



- ✓ Certificate of Achievement
- ✓ Hands-on Practical Training
- ✓ Create Stunning Websites
- ✓ Reduced Fees
- ✓ 100% Job Assistance
- ✓ Live Training, Q&A Session

Fee Structure

	Pay Monthly	Pay in 2 Parts	Pay Once
Payment Plan	Rs. 5000 /-	Rs. 10000 /-	Rs. 20000 /-

- Total Fee: ~~Rs 40000~~ **Rs.20000**

(This is inclusive of tuition, registration, exam fees, learning material, softwares and e-books)

Course Details

- **Course Duration:** 4 Months (104 hours)
- **Schedule:** 6 Classes per Week
- **Certification:** WordPress Website Developer
- **Mode:** Online Classes
- **Eligibility:** Anyone who is Interested





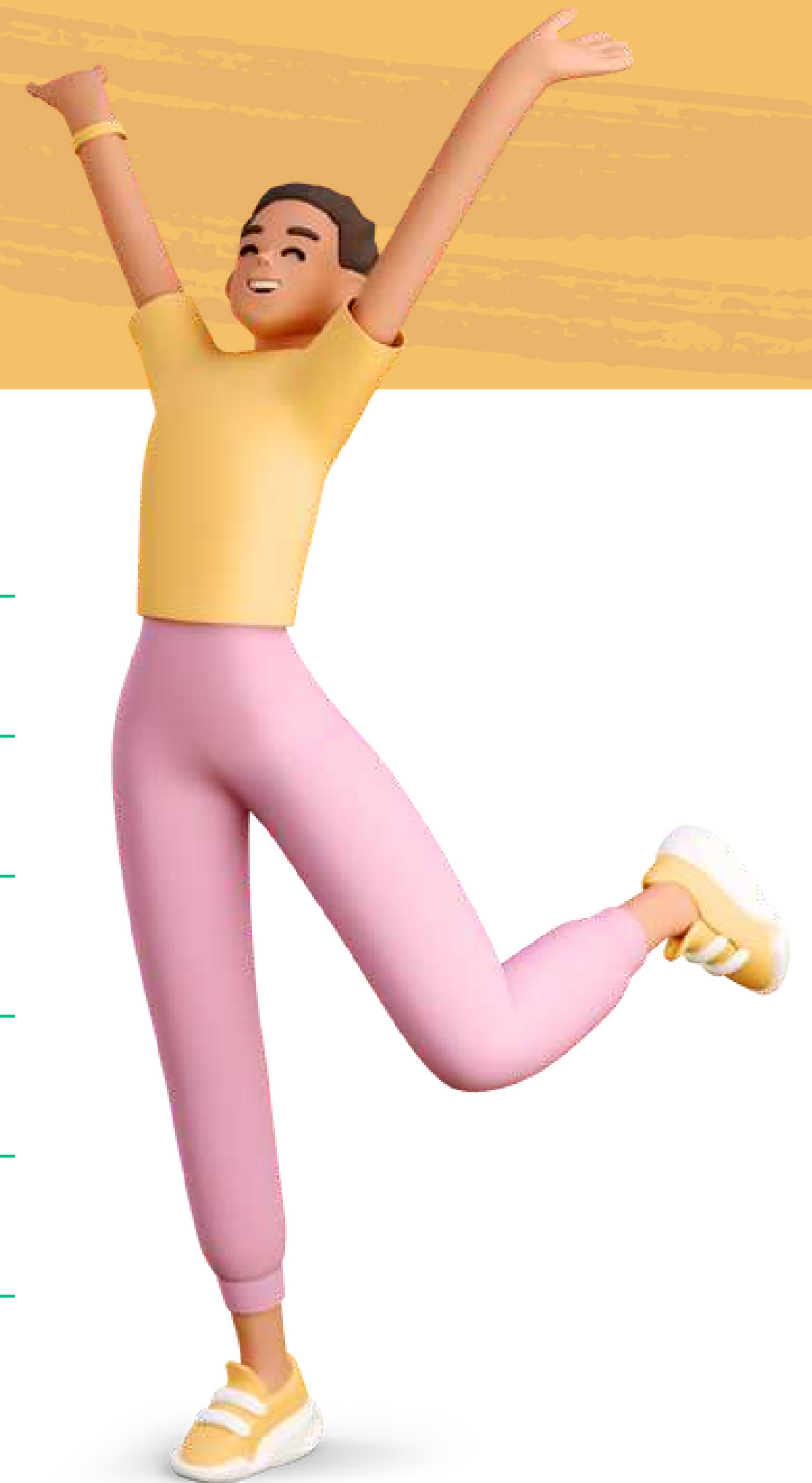
Did You Know

43% of all websites are powered by WordPress, from small blogs to the complex sites of major corporations like Sony, Time Inc, New York Post, White House & NBC.



Roles & Earnings

Job Profile	Average Annual Salary
WordPress Website Developer	₹300,000 – ₹800,000
WordPress Theme Developer	₹350,000 – ₹900,000
SEO Specialist	₹250,000 – ₹700,000
Freelancer (WordPress)	₹200,000 – ₹1,200,000
Blogger	₹100,000 – ₹500,000
Content Creator	₹150,000 – ₹600,000



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